

NW Ayer

N W Ayer Incorporated
1345 Avenue of the Americas
New York, New York 10105
212-708-5000

November 1, 1982

Mr. Phillip Thomas
Director of Marketing
New Jersey Symphony Hall
1020 Broad Street
Newark, New Jersey 07102

Dear Phillip:

Both Myron and I think you are one heck of a marketing mind, and a publicity winner. You did one heck of a job not only for your symphony hall, but for our campaign, and for our cause, and our effort.

Thank you, and this is an open invitation. We would like to take you to lunch and personally thank you for all your help, and the terrific amount of calm you displayed under disgraceful pressure on my part. You should be a "shrink."

Sincerely,

Libby + Myron

Libby Daniell
Myron Polenberg